

Review sheet for Final – GESO052 (Fall, 2005)

Exam is worth 200 points:

40 multiple choice, matching, or true/false questions worth 5 points each

Materials to Study

Textbook chapters: Ch 5, 6, 7, 11, 13, 14;

Articles: (31), (36), (24), (28), (40), (42), (15)

Videos (A Question of Color & Tough Guise); Class Notes & Handouts

General subject areas: (80%; You are responsible for in greater detail than listed here)

Chapter 6: Modesty and Immodesty

Modesty- definition

Modesty Theory (Flugel & Genesis story) & Immodesty Theory (shifting erogenous zone)

How is modesty context-bound?

How is modesty related to religions?

Chapter 5: Gender and Sexuality

Gender vs. sex (definitions)

How did gender dress develop? (before and after Great Masculine Renunciation)

restricted code vs. elaborated code

Dandyism vs. Metrosexuals (differences)

Cross Dressing (transsexuals, transvestites, & drag queens)

Homophobia & Significance of the Metrosexual

Chapter 7: Appearance in organizations

Significance of workdress

Role theory

- Role: definition

- ascribed roles vs. achieved roles (how they are related to appearance)

- role distance & role embracement

- inter-role conflict & intra-role conflict

Types of occupations and dress (corporate, communicator, creative)

Business suit vs. casual dress (meanings of each)

Chapter 11: Race and Social Class

Race vs. Ethnicity (definition, racism, how they are related to appearance)

Social class & social status

Status symbols (nature of status symbols)

Fashion and conspicuous consumption, types of conspicuous consumption in dress, parody consumption

Chapter 13 & 14: Technology and Future Trends

Globalization

Identity work

Contextual flexibility

Future trends and scenarios related to each trend (ethnic diversity, older population, technological innovations, environmental concerns)

Articles & Videos (20%):

Questions about the contents of the articles and videos will be asked to check if you read and understood them.

- Questions from the articles may be specific and detailed. You won't be able to answer the questions without reading the articles. Don't try to rely on your common sense or guessing but base your answer on what the articles say.